



# **MOTOSTAR**

## **2006 Excellence Award**

### ***MOTOSTAR Dealer Press Release,***

### **Motorola Announces 2006 MOTOSTAR Dealers**

El Segundo, CA March 1, 2006 **SJM Industrial Radio** has been awarded MOTOSTAR recognition by Motorola, reflecting the extraordinary efforts of **SJM Industrial Radio** to manage their business in ways that maximize the value of Motorola solutions to their customers.

Through the achievement of specific measurements, **SJM Industrial Radio** has demonstrated that they are:

- Well-positioned to support Motorola solutions for the long-term
- Motorola experts who've shown themselves to be exceptionally capable of addressing customer needs with integrated products and services
- Staffed by qualified personnel, trained in the features and benefits of the latest Motorola products and services, and able to fit specific solutions to emerging user requirements
- Focused on tracking – and understanding – customer needs
- Deeply committed to serving the local market
- Responsive to customer concerns and eager to use customer feedback to fine-tune business practices
- Recognized leaders in providing the best service in the business

**SJM Industrial Radio** has gained this distinction by participating in Motorola Excellence, an initiative designed to help Motorola dealers focus on developing their ability to deliver the highest value to customers.



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